



## EAA Corben Chapter 93 Five Year Plan

The purpose of this chapter plan is to document the goals and ambition of EAA Corben Chapter 93 in supports of its Mission and Vision Statements. As such, the initiatives and timeline outlined below are flexible and subject to change as deemed reasonable by the Chapter Board of Directors to meet current needs and new opportunities.

### Year over Year Initiatives

- Host 3 (or more) Young Eagle Rallies in south-central Wisconsin
- Hold Chapter Hangar Hangouts during the summer months (May to September) at various member hangar location
- Hold Chapter Gatherings during winter months (November to April) at consistent indoor facility locations with guest speakers for the program
- Hold annual Chapter Banquet the first Sunday of October at Madison area restaurant
- Hold annual Fund-Raising events with a goal of adding 10% to our chapter bank account for future use to acquire a Chapter Hangar/Clubhouse
  - Host annual Pancake Breakfast Fly-In the second Sunday of each July @ Middleton Airport
  - Host annual Heavy Bomber Weekend in south-central Wisconsin each July the weekend before the start of AirVenture in Oshkosh
- Continue to grow Chapter membership 5-10% per year with emphasis on growing our youth and young adult memberships.
- Annual of review and revision this 5-Year Plan to meet current and future goals

### 2019-2020 Initiatives

- Document fund-raising event requirements for Pancake Breakfast & Heavy Bomber Weekend to include:
  - All vendor and supplier contact information
  - List all event tasks and timeline intervals
  - Name and define key leaders' roles and duties, and volunteer roles and duties with approximate numbers of volunteers per activity
- Develop a leadership succession plan for Chapter Officers, Board Members, Committee Chairpersons, and Fundraising chairpersons. The plan should include a progressive leadership responsibility for each defined path.
- Develop a media relations committee and chairperson for developing and growing south-central Wisconsin media contacts with print, radio, broadcast, and social media outlets. Create a chapter standard "press release" document for use with fundraising and event announcements that addresses the 5-Ws for each announcement.



- Formalize and document all chapter assets and develop an asset tracking and storage system that allows chapter leaders to always know where an asset stored, how to access the asset, who has the asset check-out, and what is the promised return date.
- Implement Investment Oversight committee to research various investment strategies, perhaps with guidance from an outside financial advisor, for the purpose of safely optimizing returns on our funds. Advisors employed by foundations and other organizations with major endowments would be my recommendation. Once this review has been completed the committee could then report its findings to the board.
- Establish Best Practice Benchmarking committee to seek out examples of how other chapters and aviation organizations have successfully built youth education programs, engaged the public for financial support, raised funds, etc.

### **2021-2022 Initiatives**

- Create a Chapter Hangar/Clubhouse committee to begin searching for a suitable multi-use facility to serve as a Chapter clubhouse, youth education location, house chapter build project(s), store chapter owned assets (tool crib), and as potential aircraft storage as an added revenue generator. The committee will analyze all acquisition options (purchase vs. long & short-term lease, on-airport and off-airport properties) and operating expense options including insurance, state & local taxes, utilities, and capital maintenance & improvement requirements.
- Create a Youth Education committee to research the curricula, organization, volunteer, facility, funding, and success of youth education programs other EAA chapters are offering. Use this research to develop a proposed youth education program for Chapter 93 that conforms to current operating conditions of the chapter (e.g. with or without a chapter hangar, quantity of members, startup costs, etc.) and launches a modest program that can scale to accommodate increased demand and popularity.

### **2023 Initiatives**

- Initiate a Chapter Build project in the acquired Chapter Hangar/Clubhouse with the expressed goal of giving hands-on building experiences for our chapter members and as a youth education opportunity. The Chapter Build committee with research and propose a few build projects for the membership to decide, while considering the ease or complexity of the project and ease of sale of the finished aircraft.